Tokenising the Trillion dollar Maritime industry
90% of the global trade moves by Ships

Yet only 2% of the fleet is publicly traded
Disclaimer

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Shipfinex

Bold & Exciting Futuristic Vision
Why?
What foundations is it built on?
The Team

Starting steps
The next steps

Token Sale
Shipfinex is digitalising a Trillion dollar Maritime Economy making it accessible to everyone through Decentralisation & Web3 tools.
We are a digital platform that makes it easier for global participation in the Maritime industry (whether corporate, institutional, accredited or retail) to reap the benefits of decentralisation.
The Problem

**Entry Barrier**

Maritime Assets are intensely capital intensive & only institutional investors have access to these assets.

**Liquidity Lockup**

Massive capital lockup in asset is a burden on owners (Cash Flow, Miss window of opportunity to buy additional assets).

**Long Term Exit Cycles**

Maritime Asset financing Long term horizon & typically spans 7-12 years.
The Opportunity

1. Easier access for retail participation

2. Greater liquidity for traditionally illiquid assets because of cost effective markets

3. Reduced barriers to entry

4. Lower transaction costs and overheads

5. A new asset class for inclusive investing

6. Efficient Price Discovery

According to Forbes, Digital assets are the future of investment

Source: forbes.com

Cisco predicts that 10% of global GDP will be stored on the blockchain by 2027

Source: finance.yahoo.com

Deloitte estimate that 10% of global GDP will be on the blockchain even earlier, by 2025

Source: deloitte.com
“God must have been a Shipowner. He placed the raw materials far from where they were needed & covered two-thirds of the Earth with water.”
– Erling Naess, Norwegian Ship owner 1901-1993
The Solution
Digital Asset or Security

Real World

A paper contract representing a claim on, a right to, a good, service, or asset in the real world

Digital World

A contract is converted from a paper contract into digital format. It’s programmed into a smart contract in the blockchain ecosystem
The Solution

Marine Coin (Utility token)
Staking
Liquidity Pools

Marine Asset Token
Primary issuance platform (Origination)
Liquidity Pools (distribution)
World class trading platform with instant liquidity
Clearing & Settlement
Custody
Additional liquidity via broker dealer network
Digitisation & Investment Flow

Maritime Assets

Asset Digitisation Platform

Legal set-up & creation of Digital Asset

Placement or Exchange Listing

Web / Mobile platform

Dividends

Investments

INVESTORS
# Evolution of the Maritime Asset investment market

<table>
<thead>
<tr>
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<th>ShipFinex</th>
<th>Direct purchase</th>
<th>Private equity</th>
<th>Public ETF</th>
<th>Public Stocks[^1]</th>
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<td>High transaction speed</td>
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<td>Price transparency</td>
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<tr>
<td>Easy cross-border deals</td>
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<tr>
<td>Buyer can select Vessel</td>
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</table>

[^1]: Only 2% of the World’s fleet is available to public investment

- ✷: Fully applicable
- ✗: Semi applicable
- ✗: Not applicable
Investor Benefits

Regular Income
Benefit from dividends being paid directly into your account

Long-term Capital Appreciation
Benefit from the price increase of Maritime assets invested in

Diversified Portfolio
Benefit from being able to access a new asset class, previously only available to institutions

Fractionalisation
Benefit from investing in fractions of attractive Maritime opportunities

Liquidity
Benefit from frictionless cross-border highly liquid investments with access to global assets

Investment Management
Benefit from a simplified structure of professional ship owners managing your investment
Ship Owner Benefits

Unlock Capital
Deleverage Locked Capital in Assets to use for cash flow liquidity / for other opportunities

Long-term Capital Appreciation
Benefit from the price increase of Maritime assets due to efficient market

Diversified Investor base
Access to fresh sources of Capital at no cost

Quick decisions
Benefit from the ability to take quick decisions in the S&P market

Easy Buybacks
Buyback shares instantly if needed

Easy Governance
Digital Governance is quick & easy to administer at zero cost
Investor
S
• Access to quality investments previously
• Available only to accredited investors
• Secure global platform

Asset Owners
• Partial asset divestment to maintain capital appreciation opportunity
• Time and cost-effective digital asset investment platform
• Global reach

Partner
S
• Regulated digitised securities issuance
• To incorporate blockchain technology into operations
• Early adoption of digital transformation
To diversify your portfolio & get diversified across dozens of individual Maritime Assets

Here's what you get when you invest with ShipFinex:

- **Access**
  - To a once-unattainable investment class

- **Performance**
  - Better expected returns through a superior model

- **Expert Management**
  - By a team of experienced Maritime professionals

- **Diversification**
  - Across dozens of individual assets

Source: businessinsider.com
ShipFinex Investment Objectives

- To realise growth in the value of investments
- To grow net revenue streams for the company, asset owners and investors
- To enable all investors access and opportunity in the global Maritime Asset market that is often the preserve of institutions
- To protect, grow, and return investors' capital

It is envisaged that all investments will be within the sphere of influence of major markets and attractive to retail investors
Global Investment Platform

Digital KYC / AML using AI and Facial Recognition technology linked to major national & international databases, powered by Pruve, a digital KYC / AML specialist.
Asset Listing Process

Back End

Real-Time

• Management
• Valuations
• Complete User Dashboard

Administrator / Backend

ShipFinex Website / App
All KYC / AML documentation is digitised and stored on the blockchain, with all documents stored in a secure document vault.

We use the same secure process to digitise and store the title deeds to the Maritime assets on our platform.
Evolutionary steps for Digital Securities Investment

Trade Digital Securities Backed by Maritime Assets

Users that have already purchased Digital Securities will be able to trade these securities on digital exchanges, as the market matures.

Trade via the Interdealer Broker Network

Until the market matures, securities will be tradeable via an Interdealer Broker network.

Convert Digital Securities into Crypto

Digital securities can also be converted into Marine Coin.
**Roadmap**

2018-2021
Ideation of Shipfinex 1.0
Dec 2021
Evolution to Shipfinex 2.0

Jan-Mar 22
Assembled Core team
Initiated Research about Product, Technology
Build advisory team

Apr-July 22
UX & UI implementation
Technology development
Launch Project
Seed & Private Sale Starts

Aug-Dec 22
Pre-Sale, Long term, Staking, Strategic & Public Sale
TGE
Decentralised exchange listing
Exchange 1 listing
Exchange 2 listing
Launch Shipfinex platform
Partnership with Ship owner 1
Partnerships for MarineCoin adoption in Travel, Payments

Jan-March 2023
Partnerships with Maritime ecosystem
Partners for MarineCoin adoption
Tokenising of first asset
Partnership to tokenise 5 ships
Launch MarineCoin lending platform
Develop Marine Asset trading Exchange

2Q & 3Q 2023
Tokenise 10 ships
Launch Marine Asset Exchange
Start developing MarineChain

Initial Public Offering (IPO)
Shipfinex will look to list on an international stock exchange via an IPO before 2028