



Tokenising the Trillion dollar Maritime industry

> info@shipfinex.com www.shipfinex.com +44 20 3987 7744



of the global trade moves by Ships

Yet only 2% of the fleet is publicly traded

# **Disclaimer**

This Presentation provides the recipient a private and confidential summary overview of certain philosophies and plans being formulated for the proposed launch of ShipFinex The material provided herein is for informational purposes only and does not constitute an offer to sell or a solicitation of an offer to buy any interests in ShipFinex or any other Securities.

The information provided in this overview is submitted to the recipient on a confidential basis. No part of this material may be (i) copied, photocopied or duplicated in any form, by any means, or (ii) redistributed without Shipfinex's or its authorised representatives' prior written consent.

No person has been authorised to give any additional information nor make any representation, warranty, statement or assurance concerning the information contained within this overview, and, if given or made, such other information or representation, warranty, statement or assurance may not be relied upon. This overview may include or be based in part on projections, valuations, estimates and other data supplied by third parties which has not been verified by ShipFinex. Neither Shipfinex nor its representatives or affiliates represent or warrant that such information is accurate or complete and it should not be used for making investment decisions or any other purpose.

# Shipfinex

Bold & Exciting Futuristic Vision Why? What foundations is it built on? The Team

Starting steps The next steps

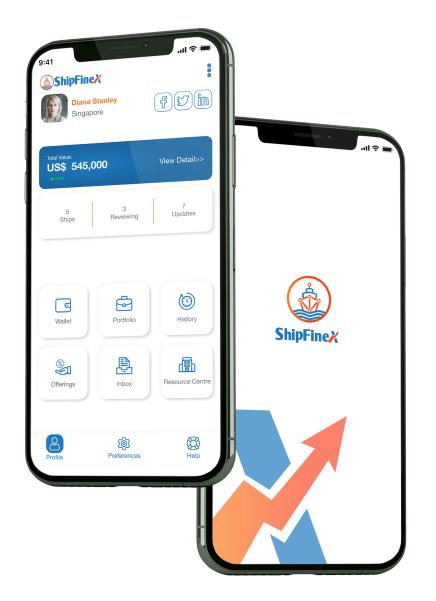
Token Sale

Shipfinex is digitalising a Trillion dollar Maritime Economy making it accessible to everyone through Decentralisation & Web3 tools



# Redefining Maritime Asset Investment

We are a digital platform that makes it easier for global participation in the Maritime industry (whether corporate, institutional, accredited or retail) to reap the benefits of decentralisation



# **The Problem**

**Entry Barrier** 

## Liquidity Lockup

## Long Term Exit Cycles



Maritime Assets are intensely capital intensive & only institutional investors have access to these assets Massive capital lockup in asset is a burden on owners (Cash Flow, Miss window of opportunity to buy additional assets) Maritime Asset financing Long term horizon & typically spans 7-12 years

# The Opportunity

1. Easier access for retail participation

2. Greater liquidity for traditionally illiquid assets because of cost effective markets

3. Reduced barriers to entry

4. Lower transaction costs and overheads

5. A new asset class for inclusive investing

6. Efficient Price Discovery



According to Forbes, Digital assets are the future of investment

Source: forbes.com

Cisco predicts that 10% of global GDP will be stored on the blockchain by 2027

Source: finance.yahoo.com

Deloitte estimate that 10% of global GDP will be on the blockchain even earlier, by 2025

Source: deloitte.com

"God must have been a Shipowner. He placed the raw materials far from where they were needed & covered two-thirds of the Earth with water"

– Erling Naess, Norwegian Ship owner 1901-1993

# The Solution Digital Asset or Security



A paper contract representing a claim on, a right to, a good, service, or asset in the real world

## **Digital World**

€€

A contract is converted from a paper contract into digital format. It's programmed into a smart contract in the blockchain ecosystem

# **The Solution**

Marine Coin (Utility token) Staking Liquidity Pools

Marine Asset Token Primary issuance platform (Origination) Liquidity Pools (distribution) World class trading platform with instant liquidity Clearing & Settlement Custody Additional liquidity via broker dealer network





# Evolution of the Maritime Asset investment market

	ShipFinex	Direct purchase	Private equity	Public ETF	Public Stocksm
Public access	•	•	×	• ×	• ×
Low entry ticket Low fees	•	×	×	٠	•
Liquidity	•	×	×	×	• ×
High transaction speed	•	×	×	•	•
Price transparency	•	×	• ×	٠	• ×
Easy cross-border deals	•	×	×	•	٠
Buyer can select Vessel	•	×	• ×	• ×	×
	•	•	×	×	×
<i>Fully applicable</i>		🔶 🗙 Semi applicable		X Not applicable	

[1] Only 2% of the World's fleet is available to public investment

# **Investor Benefits**



## Regular Income Benefit from dividends being paid directly into your account



Long-term Capital Appreciation

Benefit from the price increase of Maritime assets invested in



## Diversified Portfolio

Benefit from being able to access a new asset class, previously only available to institutions



## Fractionalisation

Benefit from investing in fractions of attractive Maritime opportunities



Liquidity

Benefit from frictionless cross-border highly liquid investments with access to global assets



## Investment Management

Benefit from a simplified structure of professional ship owners managing your investment

# **Ship Owner Benefits**



## **Unlock Capital**

Deleverage Locked Capital in Assets to use for cash flow liquidity / for other opportunities



## Long-term Capital Appreciation

Benefit from the price increase of Maritime assets due to efficient market



## Diversified Investor base

Access to fresh sources of Capital at no cost





Easy Buybacks Buyback shares instantly if needed



# Easy Governance

Digital Governance is quick & easy to administer at zero cost

Investor

- Access to quality investments previously
  Available only to accredited investors
  Secure global platform

# **Asset Owners**

- Partial asset divestment to maintain capital appreciation opportunity
  Time and cost-effective digital asset investment platform
  Global reach

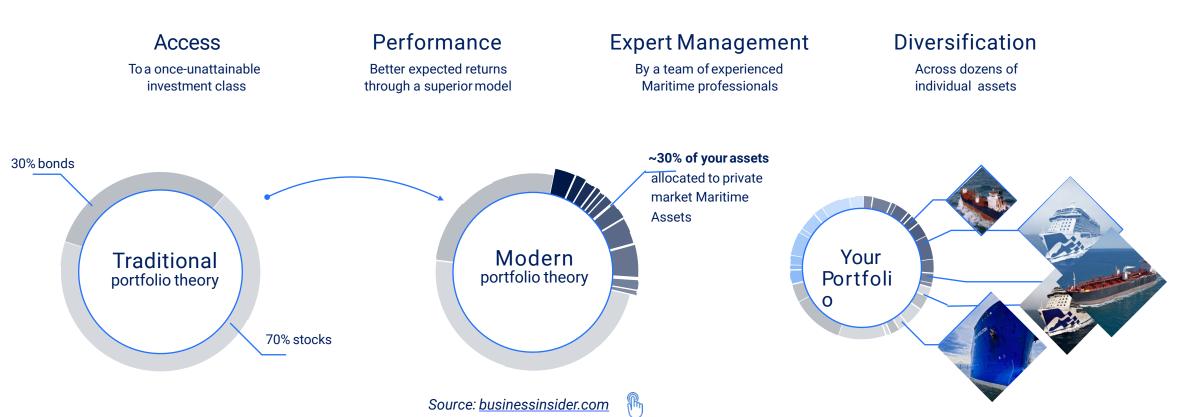
# **Partner**

- Regulated digitised securities
   issuance
- To incorporate blockchain technology into operations
  Early adoption of digital transformation

# **Portfolio Diversification**

To diversify your portfolio & get diversified across dozens of individual Maritime Assets

## Here's what you get when you invest with ShipFinex:



# **ShipFinex Investment Objectives**



New Vessels Under Construction



All Types of Trading Vessels



End of life auctions & deconstruction

G

Financial instruments & Structures such as bonds & funds •To realise growth in the value of investments

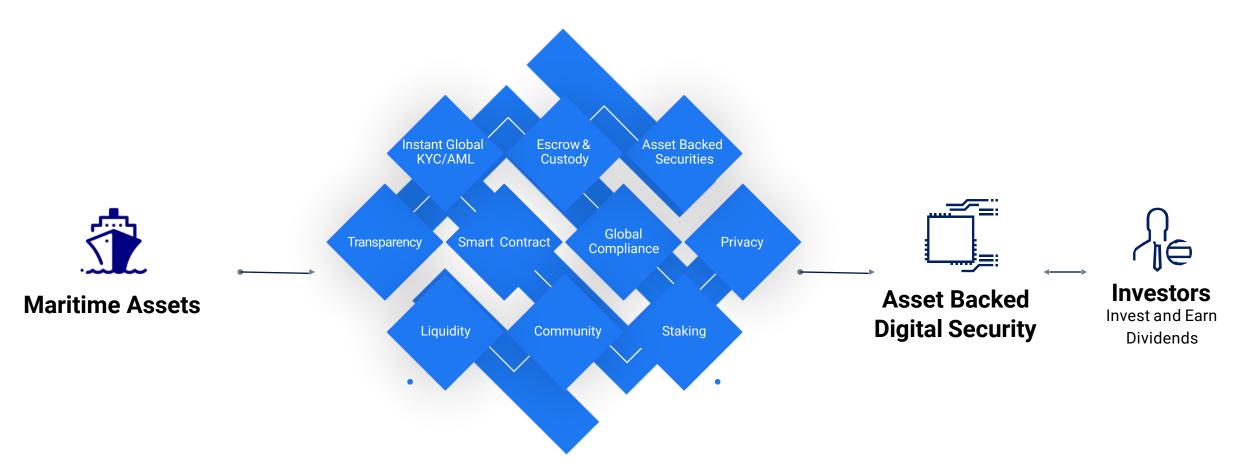
•To grow net revenue streams for the company, asset owners and investors

•To enable all investors access and opportunity in the global Maritime Asset market that is often the preserve of institutions

•To protect, grow, and return investors capital

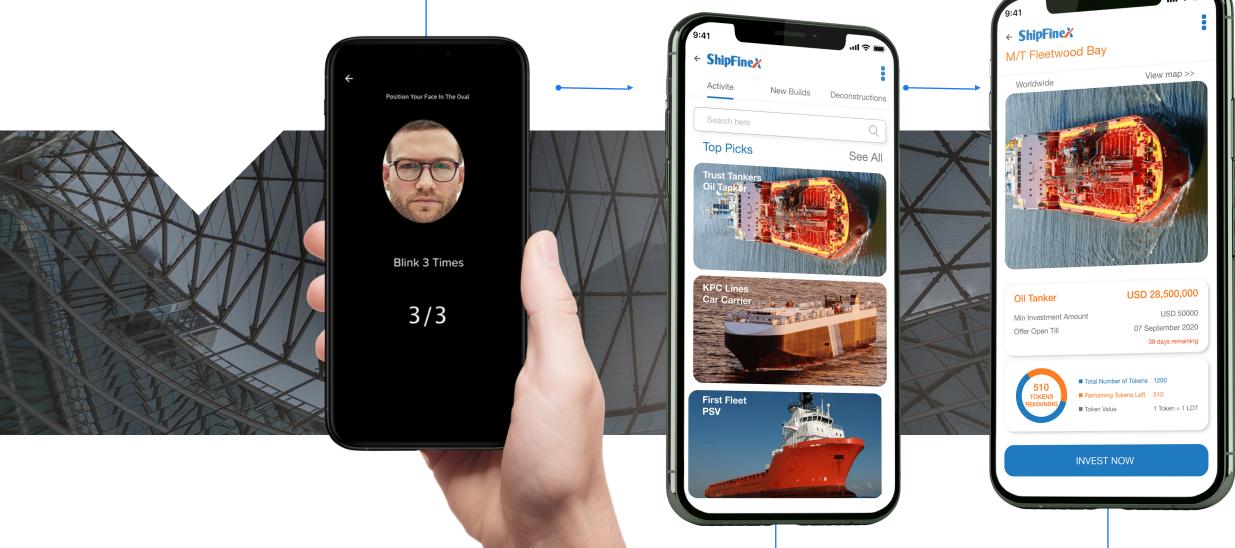
It is envisaged that all investments will be within the sphere of influence of major markets and attractive to retail investors

# **Technology Process**



# **Global Investment Platform**

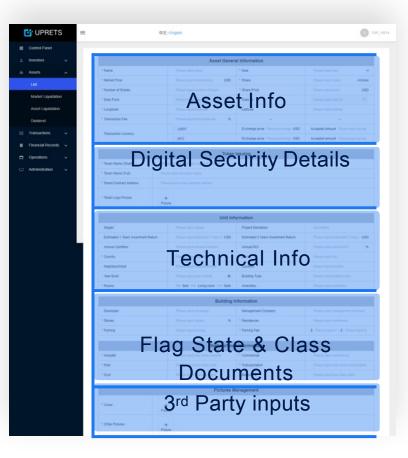
Digital KYC / AML using AI and **Facial Recognition** technology linked to major national & international databases, powered by Pruve, a digital KYC / AML specialist



# Asset Listing Process Back End

# **Real-Time**

- Management
- Valuations
- Complete User Dashboard



## Administrator / Backend

### VESSEL INFORMATION

Manual of Constants



Name of vessel	C/S Cable Innovator
Type of vessel	Stern-working cable layer
Shipyard	Kvarner Masa, Finland
Year built	1995
Deadweight	7,500 ts
Class	ABS

Cable layer on long term bareboat charter to an industrial player

PROJECT & CHARTER INFORMATION	
Established	Jan-16
Currency	USD
Business manager	Fearnley Business Management AS
Charter party	Bareboat
Charterer	Global Marine Systems Ltd. (GMLS)
Charter party guarantor	
End user	
Charter commencement	01.01.2016
End of charter	31.05.2025
Charter hire p.d.	8 695

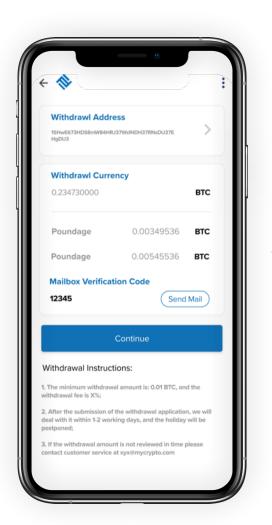
ShipFinex Website / App

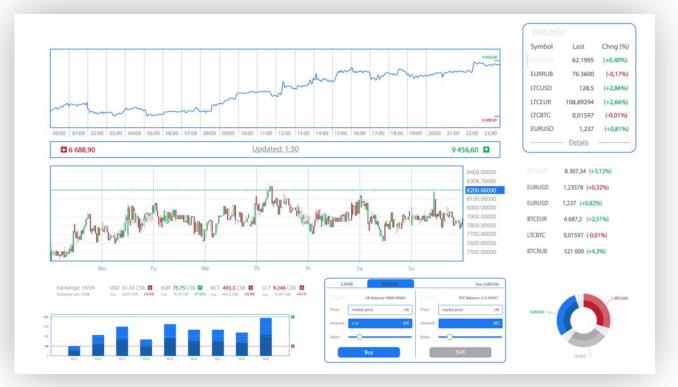


All **KYC / AML** documentation is **digitised** and stored on the blockchain, with all documents stored in a secure document vault.

We use the same secure process to digitise and store the title deeds to the Maritime assets on our platform

# Evolutionary steps for **Digital Securities Investment**





## Trade Digital Securities Backed by Maritime Assets

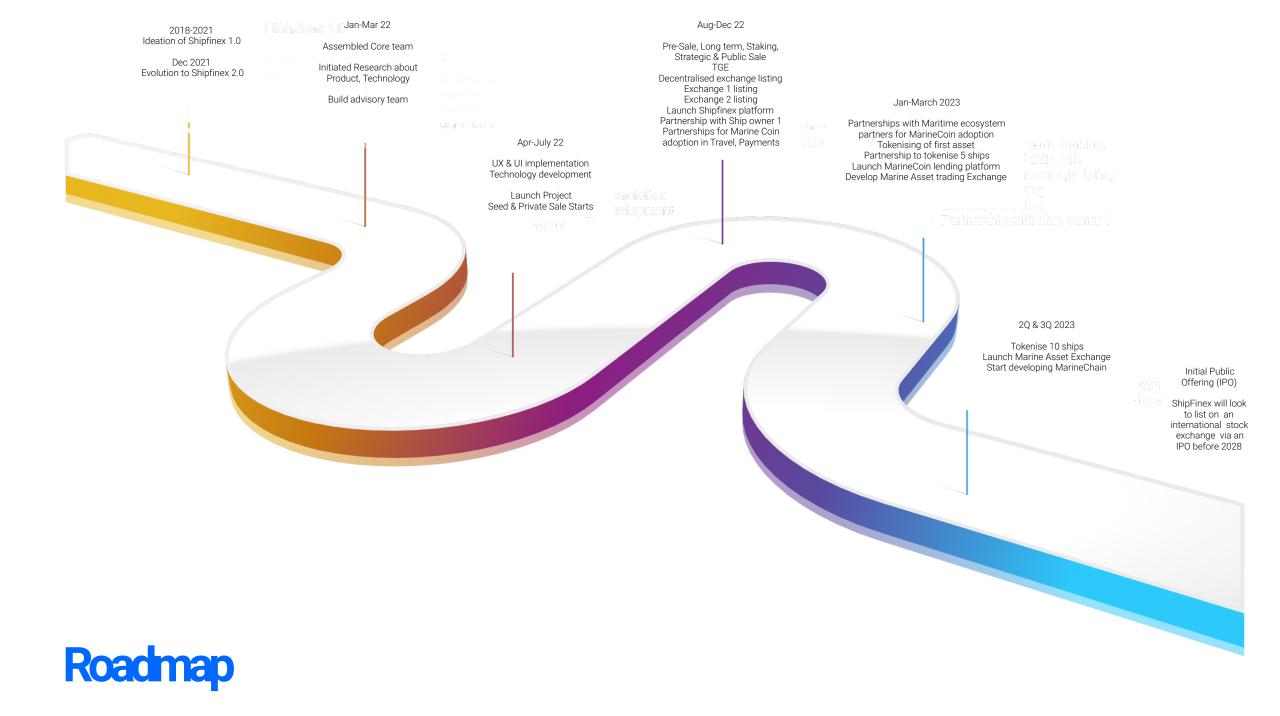
Users that have already purchased Digital Securities will be able to trade these securities on digital exchanges, as the market matures

## Trade via the Interdealer Broker Network

Until the market matures, securities will be tradeable via an Interdealer Broker network

## Convert Digital Securities into Crypto

Digital securities can also be converted into Marine Coin





# Solo Finex